

The Unbound Collection by Hyatt Franchise Agreement was signed in Istanbul between Turkish company & Global Hyatt and Neziroglu Law Firm managed this process

Neziroğlu Law Firm established by lawyer Yiğit YILDIZ in Istanbul. Neziroğlu Law Firm, which has partners in 40 countries around the world on 3 continents (America-Africa-Europe), aims to provide global services to its clients. The most important value of Neziroğlu Law Firm, which is a BCCT member, is the success of its clients and for this purpose serves in languages Turkish, French, English, Russian and German.



In the past days, Neziroğlu Law Firm undertake the consultancy of the first franchise agreement for the Unbound Collection by Hyatt in Turkey between one of our client Nurettin Sabri Çelik, who is chairman of Nursace Shoes and Hyatt Hotel. Our firm helped to establish new and quality bridges in the tourism and trade sector between Switzerland-USA and Turkey with this Unbound Collection's Franchise Agreement. Actually this Collection is new and first in Turkey, more importantly second in the Worldwide. In Grand Hyatt Hotel İstanbul, a signing ceremony coordinated and founder Yiğit Yıldız and two more attorneys who provide consultancy for Neziroğlu Law Firm, also attended this ceremony and maintained the control of this meeting.

Neziroğlu Law Firm takes part in the work of national and international professional and commercial associations and organizations while carrying out these activities and transfers the knowledge and experiences on many different platforms to its clients. Neziroğlu Law Firm closely monitors the developments in the sectors in which the clients operate in order to be able to respond to changing commercial conditions in an effective manner and intends to

increase the quality of service to be offered by acquiring not only legal but commercial information in these sectors. In addition to the Turkish Law and Trade system, it also provides international consultancy, services and worldwide partners to help foreign entrepreneurs reach productive conditions in Turkey and to help Turkish entrepreneurs make commercial contracts within foreign countries.

Aforementioned Law Firm's area of specializations are:

- Mergers, Takeovers and Corporate Restructuring
- Banking & Insurance & Finance
- Real Estate and Zoning Law
- Corporate Law
- Execution and Bankruptcy Law
- International Commercial Law and Economic Sanctions
- Business Law and Employee – Employer Relations
- Franchise Agreements
- MNA & Franchise Agreements
- Intellectual Property Law & Agency Agreements

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